



Diplomacy Dialogue

A Unit of the
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Study Tour for Kosovo Trade Officials to Geneva Regional Trade Principals and Practices

Biography of the Speakers (in alphabetical order)

Atila Bastirmaci

Permanent Mission of Turkey to the WTO and UNO



Counsellor at Turkish Mission

Stephen Browne

Director, the Future of the UN Development System (FUNDS) Project



Stephen Browne worked for more than 30 years in different organisations of the UN development system, sharing his time almost equally between agency headquarters and country assignments in three different developing regions. In the 1970s he worked as an economic researcher in Thailand. In the 1980s, he was the humanitarian coordinator in Somalia. In the 1990s, he was the UN Representative, first in newly-independent Ukraine during its early transition, and then in Rwanda during a period of post-conflict reconstruction. More recently he was convenor of the UN system poverty task-force, and focal point in UNDP, New York, for poverty and social policy, finance for development and capacity development. His last UN job was Deputy Executive Director of the International Trade Centre in Geneva, the city where he now resides.

He was trained as an economist at Cambridge and Paris Universities and worked as an economic consultant in London before joining the UN. He has researched, written and published books and articles on aid and development throughout his career. His books include *Aid and Influence* (2006, London, Earthscan); *Developing Capacity through Technical Cooperation: country experiences* (2002, London, Earthscan) (Editor); *Beyond Aid: from Patronage to Partnership* (1999, London, Ashgate Publishing); *Development Challenges in Asia and the Pacific in the 1980s*, (1991, Honolulu, East-West Center) (Co-editor); *Foreign Aid in Practice* (1990, London, Pinter Publishers & New York, NY University Press). He is currently at work on *UNDP and the UN Development System* (2010, Abingdon, Routledge).

Philippe R Brusick

PRB International



Philippe Richard Brusick is a Swiss and French national, born on 3 August 1946 in Izmir (Turkey). Of French mother tongue, he is fluent in English, Spanish and Italian and has good knowledge of Turkish and Greek. He graduated in Economics at Geneva University in July 1970 and followed post-graduate studies



at Geneva and St Gallen Universities. After working as economic research assistant at Battelle International Research Institute in Geneva, he joined the United Nations Economic Commission for Europe (UNECE) in 1971, where he was responsible for studying the economies of Southern Europe (Turkey, Greece, Spain and Portugal). In autumn 1976, he moved to the United Nations Conference on Trade and Development (UNCTAD), to work on the negotiations of a world code of conduct on antitrust policy, which was adopted in 1980 as the “UN Set on Competition Policy. In 1985, he became head of UNCTAD’s competition and consumer policy.

In that position, which he held until his retirement, in 2006, he was responsible for UNCTAD’s programmes dealing with competition and development. This included research, studies and training on specific issues related to competition and consumer protection, as they relate to international trade, investment, intellectual property and, above all, to development. UNCTAD’s capacity building and technical assistance included all the regions of the World, in cooperation with individual Governments, regional Organizations, development agencies, the civil society and other international Organizations, in particular WTO, the World Bank and OECD.

While at UNCTAD, as authorized by his employer, he has had extensive teaching experience, with Webster University, from 1978 to 1983. Since 1985, he teaches economic translation from English into French and from Spanish into French at Geneva University’s Ecole de Traduction et d’Interprétation (UNIGE ETI). Since retiring from UNCTAD in 2006, he has been involved with a number of consultancies on trade, competition and consumer policies for development and is chairman of CUTS Geneva Resource Center.

Bernardo Calzadilla

UNIDO Geneva Office



Roberto Cordon



Mr Hrvoje Curko, Msc.

Permanent Mission of the Republic of Croatia to the United Nations Office at Geneva



Mario Filadoro

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Argentinean and Italian citizen, he graduated in International Relations from the San Andres University in Argentina. He also has an MA in International Relations and Negotiations from the Latin American Faculty of Social Sciences in Argentina (FLACSO) and an MA in EU International Relations and Diplomacy (focused on foreign economic relations) from the College of Europe in Belgium.

Mr. Filadoro conducted research during two months at the United Nations University - Comparative Regional Integration Studies in Bruges, Belgium), and also worked also for MERCOSUR-EU Business Forum in Argentina. He has management experience at his own small and medium enterprise in the apples and pears sector in Argentina. Before joining CSEND, he did a traineeship at the World Trade Organization where he was involved in the delivery of online courses on different topics related to the multilateral trade system for government officials from least developed and developing countries.

Mr. Filadoro's main topics of interest are: regional trade agreements, comparative regionalism (mainly EU and Latin American regional Integration), regionalism and multilateralism.

Jonathan Gage

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Jonathan Gage specialises in trade and investment matters. A dual citizen of the UK and Canada, Mr. Gage graduated summa cum laude from the World Trade Institute's MILE program in 2003 and also holds honours degrees from the University of British Columbia (M.Sc. Business – Management Science & Finance, 1979) and the University of Victoria (B.A. – Economics & Mathematics, 1977). He also is a Fellow of the Chartered Institute of Arbitrators (London) with a Diploma in International Commercial Arbitration. From 1979 to 1983, Mr. Gage worked in London, England for Shell International as a Business Analyst providing internal management consultancy advice principally on finance and transportation issues. He returned to Canada and worked as an Investment Banker from 1983 to 1990 principally with Burns Fry (now part of the Bank of Montreal) in Toronto and New York where his responsibilities included advising corporate and government clients on financings including orchestrating public and private placements and mergers & acquisitions. From 1990 until returning to Europe for the MILE program, he continued to provide such strategic advice and financings as an independent consultant from Vancouver including a two-year project as CFO of a small forestry company that invested in Chilean timberland and traded forest products internationally while going public on the stock exchange. Since the MILE, he has provided international trade and investment advice to the private sector and international organisations. He taught and trained trade economics and law to trade officials from Vietnam and MILE students as well as advising African, Caribbean, Pacific (ACP) Group negotiators at the WTO. He has written papers for the OECD on trade policies to induce investment and for UNCTAD and Canada's IDRC on competition policies. He was also resident in Papua New Guinea in 2008 providing advice to a national joint public and private sector committee to remove impediments to business. He has been with Diplomacy Dialogue from January 2010.

Elisa Gamberoni

World Bank Office in Geneva



Elisa Gamberoni is economist at the World Bank and a PhD candidate in International Economics at the Graduate Institute of International and Development Studies (IHEID) in Geneva. Her field of research includes: Special and Differential Treatment, Regionalism and Foreign Direct Investment. Prior to joining the World Bank she worked as research assistant for the Swiss National Center of Competence and Research. She obtained a Master degree in International Relations (with the specialization in International Economics)



from the IHEID in 2006. From 2001 to 2004, Elisa completed her undergraduate studies at the University of Bocconi , Milan .

Hadil Hijazi, MA, MSc

WTI Advisors



Hadil Hijazi, MA, MSc, is the Director of WTI Advisors' Geneva Branch. She has over twelve years of professional experience advising public and private institutions on trade and economic policy and related private sector matters. Her recent practice focuses on trade policy and law, including in particular DDA negotiations, trade in services, NTBs, rules of origin, TBT, SPS, WTO accession, EuroMed negotiations and EPAs. From 2000 to 2001 Hadil advised the Palestinian Ministry of Economy and Trade on trade policy and trade negotiations. Her academic activities include guest lectures at EDHEC, Nice, France, the American University of Central Asia in Bishkek, Kyrgyzstan, and the Royal University of Law and Economics in Phnom Penh, Cambodia. Hadil holds Masters degrees in International and Comparative Legal Studies from SOAS, London and Management from Boston University. Apart from her native Arabic she speaks English, German and some French.

Ivo Kaufmann

EFTA Secretariat



Mr. Kaufmann is Director for Trade Relations at the EFTA Secretariat in Geneva. He has responsibility for coordinating the four EFTA States' (Iceland, Liechtenstein, Norway, Switzerland) preferential trade relations with more than 40 partner countries outside the European Union.

Before joining EFTA in 2008, Ivo Kaufmann served as Head of Division (International Investment and Multinational Enterprises) in Switzerland's Ministry of Economic Affairs and as Deputy Head of Economic and Trade Affairs at the Swiss Embassy in London. He holds a doctorate in law and spent several years in China and Japan researching and teaching economic law.

Sophie Krantz



Amb. Naim Malaj

Embassy of the Republic of Kosovo in Switzerland



Naim Malaj is the Ambassador of the Republic of Kosovo in Switzerland. He has a degree from the Institut d'Études Sociales in Geneva. His professional experience includes positions in the following institutions: Univeristé Populaire Albanaise, Télévision Suisse Romande, Hospice Général- Geneva, Organisation Suisse d'aide aux réfugiés, Ecole de Formation de Police and Croix-Rouge. Amb. Malaj has also been an



Independent Journalist and Chargé d'Affaires of Kosovo in Switzerland. Amb. Malaj is fluent in French, Albanian and Serbo-croate.

Dr. Christian Pitschas, LL.M.

WTI Advisors



Dr. Christian Pitschas, LL.M., is a partner at MSBH Rechtsanwälte. Christian advises and represents clients on all matters relating to trade in goods and services, in particular in the areas of agriculture, SPS, TBT, NTBs, trade facilitation, subsidies, government procurement and dispute settlement, as well as EU law and public international law. Christian has fifteen years of professional experience, including positions as a trade lawyer with a major international law firm in Brussels, lecturer in EU and public international law at the Free University of Berlin and clerk with the Court of Appeals in Berlin. Christian regularly lectures at the WTI in Berne as well as the Europe-Institute of the University of Saarland and sits on the advisory board of the Centre for Foreign Trade Law in Münster. He frequently publishes on issues of international and EU trade law and policy. He speaks English and French in addition to his native German.

Amb. Aziz Pollozhani

FYR of Macedonia



Born in 1957, the Honorable Aziz Pollozhani was appointed as Minister of Education and Science of the Republic of Macedonia in November 2002. Minister Pollozhani has been a member of the Parliament of the Republic of Macedonia since 1998, and served as a member of the Parliament Delegation of his country in the Assembly of the Council of Europe from 1999 to 2002. He is also an assistant in the Faculty of Medicine in Pristina, where he himself graduated in 1981. Pollozhani accomplished his post-graduate studies and specializations in Zagreb and Zurich. He is author and co-author of over 200 scientific and professional papers and articles in the sphere of medicine and education.

Raymond Saner

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A Swiss citizen, he is fluent in German, English and French. He holds a doctorate in social psychology from the Union Graduate University, Cincinnati, Ohio and is professor in organization and international management at the University of Basle, Switzerland (faculty of economics and business administration).

Dr. Saner has over 20 years of experience in designing and managing institution development and capacity-building projects in the public sector throughout the world. He has been a consultant to European and Asian governments, multinational companies and international organisations, including the United Nations Development Programme, the World Trade Organisation and the European Bank for Reconstruction and Development. His recent project leadership responsibilities have included the development of management training centres in Russia and institutional reform in Eastern Europe and South America. A former adjunct professor at New York University's Graduate School of Business, he currently teaches on international negotiation at the University of Basle (Switzerland), and was a visiting professor at INSEAD (France).



Amb. Luzius Wasescha

NAMA Chair, WTO

Permanent Representative of Switzerland to the WTO, Geneva



Luzius Wasescha is the permanent representative of Switzerland to the WTO and European Free Trade Association (EFTA). In this capacity he is head of the Swiss negotiating team in WTO and chair and member of several WTO panels. From 2001 to 2005, Dr. Wasescha served as the chairman of the Trade Committee of OECD. He has been involved in defining the strategy and coordination of WTO Affairs in the Swiss Government. Having coordinated the Swiss Delegation in the Uruguay Round Negotiations, he was also responsible for the implementation of the Uruguay Round results in Switzerland. He was also head of the Swiss Delegation to the Energy Charter Treaty from 1997 to 1999. Dr. Wasescha holds lic. iur. and Ph.D. degrees in law from University of Lausanne.

Lichia Yiu Saner

CSEND



A Born in Taipei and a Swiss citizen, she holds a doctorate in psychology from Indiana University. A former associate professor at Chinese Culture University, Taipei, she was a post-doctoral fellow at Columbia University in organisational psychology. She is fluent in English and Mandarin.

Dr. Yiu has over 20 years of experience as an advisor to governments and international organisations on organisational development and reform of public administration. She recently directed a two-year, bilateral Swiss-Slovene project to reform the public administration of Slovenia and a three-year Sino-Swiss bilateral programme to modernise management training of senior civil service officials in China. She has also been a consultant to the United Nations Development Programme and other specialised UN agencies, as well as to private-sector organisations.

Leadership Responsibilities: * Alternate Representatives of the International Association of Applied Psychology (IAAP) to ECOSOC/United Nations in Geneva (2005- present). * Board member (elected), Organizational Development & Change Division, Academy of Management, (2002-2004). * Chairman (elected), Advisory Council to Board of Governors, Academy of Management, Washington, USA (2001-2002). * Head, Network "Development, Social Change and Governance", Society for the Advancement of Socio-Economics, Baltimore, USA (1997- 2000).

Members of Editorial Review Boards: * The Hague Journal of International Relations, 2005- present; * Journal of Applied Behavioural Science, 2005- present; * Journal of Managerial Psychology, 2001- present; * Public Organization Review, 2000- present

Jorge Vitorino

Permanent Delegation of the European Union to the International Organisations in Geneva

