



Seminar on GATS/Tourism and Creative Industries



Participants: 60 students from the University of Basle

Date: June 14th from 9.30 to 15.00hs

Venue: CICG, Room 5 (Third floor), Rue de Varembé 17, 1211 Genève 20

Objective: To inform the students the general framework and challenges in developing Creative Industries and related Tourism sector in the context of the GATS.



Programme:

| 14 June 2010 | | |
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| 9.15-9.30 | Official Opening | Welcome address by Professor Raymond SANER, Director of CSEND |
| 9.30-10.30 (Including a 5 minutes break) | <i>Creative Industries</i> | Ms Edna Dos SANTOS-DUISENBERG, Chief, Creative Economy and Industries Programme, Division on International Trade in goods and services, and Commodities, UNCTAD |
| 10.30-11.30 (Including a 5 minutes break) | <i>UNCTAD's work in the area of GATS/Tourism</i> | M. Robert HAMWEY, Economic Affairs Officer, Trade Negotiations and Commercial Diplomacy Branch, Division on International Trade in goods and services, and Commodities, UNCTAD |
| 11.30-12.30 | <i>GATS/Tourism</i> | M. Dale HONECK, Counsellor on Trade in Services, WTO |
| 12.30-13.30 | Lunch | |
| 13.30-14.30 | <i>The sources of competitiveness of the tourism sector in developed and developing countries</i> | Ms Thea CHIESA, Head of Aviation, Travel and Tourism, World Economic Forum |
| 14.30-15.00 | Closing remarks | |