

## Private Development Assistance and the SDGs How You and I Can Contribute to End Extreme Poverty by 2030

The discussions on the Sustainable Development Goals (SDGs) make 2015 a special year.

The SDGs chart a new course in numerous ways: they are being elaborated in a far more inclusive manner than previous goals, they define objectives for countries at all levels of development, and their realization will require much higher levels of investment.

This means that they concern all of us.

So what role can private development assistance - which amounts to \$50 billion a year - play in that context and what is it that we can do as individuals?

This panel discussion will look at how each one of us can contribute to the elimination of extreme poverty through sustainable consumption, savings and donations, and by launching initiatives.



In collaboration with CSEND, the Centre for Socio-Eco-Nomic Development, Geneva

## Thursday 25 June 2015

### 4:00 p.m. - 5:30 p.m.

*Followed by a reception*

### Library Events Room (B-135)

Palais des Nations, Building B, 1st Floor

#### Welcome Remarks:

**Charlotte Warakulle**, Chief, UNOG Library

#### Speakers:

**Joe Wozniak**, Manager, Trade for Sustainable Development Programme,  
International Trade Centre, Geneva

**Grégorie Muhr**, Philanthropy Advisor, UBS

**Shitaye Lemma**, Founder, Ethiopia Initiative, Geneva

**Friedrich von Kirchbach**, President, 1% for Development Fund, Geneva

#### Moderator:

**Raymond Saner**, Director, Center for Socio-Eco-Nomic Development, Geneva

Invitees not in possession of a UN badge should register on the UNOG website at [www.unog.ch/librarytalks](http://www.unog.ch/librarytalks), bring a valid ID and a copy of this invitation on the day of the event to the Pregny Gate, located at 8 - 14 Avenue de la Paix, 1211 Geneva 10.